



# PORTFOLIO

# KPR BRANDING BHARAT

# PVT LTD

**Strategic PR & Branding Agency**

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**PR | Project Implementation | Branding | Promotion  
Image Building | Event Management**

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We create powerful brands, run impactful campaigns and build digital experiences that help organizations grow, influence and lead.

# ABOUT US

KPR Branding Bharat Pvt. Ltd. is a **Strategic PR, Branding, Digital marketing and Event Management** agency based in New Delhi, India. We specialize in creating impactful brand identities, executing result-driven promotional campaigns, and delivering innovative communication solutions for businesses, organizations, public figures, NGOs, and government initiatives.

With expertise in **Public Relations, Image Building, Event Management, Political Campaign Promotion, Digital Marketing, Website Development and Creative Media Solutions**, we help brands connect with their audience through powerful storytelling and strategic visibility.

Our team focuses on combining creativity, technology and market-driven strategies to build strong brand presence across digital and on-ground platforms. From managing high-profile events and awareness campaigns to developing social media strategies and promotional content, we aim to deliver measurable growth, engagement, and long-term brand value.

At KPR Branding Bharat Pvt. Ltd., we believe every brand has a unique story and our mission is to present it with professionalism, innovation and impact.





## OUR VISION

To be the most trusted branding & digital partner worldwide.



## OUR MISSION

To deliver result-driven strategies that empower brands to grow and lead.



## OUR VALUES

Creativity  
Integrity  
Commitment  
Excellence



## OUR PROMISE

Clear strategy, transparent work, measurable results.

# OUR CORE SERVICES

## A. DIGITAL MARKETING SERVICES



### 1. SEO SERVICES

- On-Page SEO
- Off-Page SEO
- Technical SEO
- Local SEO
- E-commerce SEO
- SEO Audit & Reporting
- Keyword Research
- GSC Setup & Monitoring



### 2. SOCIAL MEDIA MARKETING

- Instagram Growth
- Facebook Management
- LinkedIn Marketing
- Reel Strategy
- Social Media Campaigns
- Influencer Collaboration
- Social Media Calendar
- Community Management



### 3. GOOGLE ADS / META ADS

- Google Search Ads
- Google Display Ads
- Meta Ads (FB + Insta)
- YouTube Ads
- Lead Generation Ads
- Remarketing Campaigns
- Political Ads Campaign
- Election Digital Promotion



### 4. CONTENT MARKETING

- Blog Writing
- Website Content Writing
- Social Media Content
- Script Writing (Reels/Videos)
- SEO Content Writing
- Press Release Writing
- Ad Copywriting
- Email Marketing Content

# OUR CORE SERVICES

## B. WEBSITE & TECH SERVICES



### 1. WEBSITE DESIGN & DEVELOPMENT

- Business Website
- NGO Website
- Corporate Website
- Responsive Design
- WordPress Development
- Dynamic Website
- Landing Website
- Portfolio Website



### 2. LANDING PAGE DESIGN

- Lead Capture Pages
- Campaign Pages
- Product Landing Pages
- Event Registration Pages
- Political Campaign Pages
- Conversion-focused UI Design



### 3. E-COMMERCE WEBSITE DEVELOPMENT

- Shopify Development
- WooCommerce Development
- Product Setup
- Payment Gateway Integration
- Order Management Setup
- Mobile Responsive Store
- E-commerce SEO

# OUR CORE SERVICES

## C. GROWTH & LEAD SERVICES



1.

### LEAD GENERATION SERVICES

- Facebook Lead Ads
- Google Lead Campaigns
- Funnel Setup
- WhatsApp Lead Campaigns
- CRM Integration
- Lead Nurturing Strategy



2.

### PERFORMANCE MARKETING

- ROI-focused Campaigns
- Paid Ads Optimization
- Audience Retargeting
- Conversion Campaigns
- Sales Funnel Strategy
- Analytics & Reporting



3.

### CONVERSION RATE OPTIMIZATION (CRO)

- Landing Page Optimization
- A/B Testing
- Funnel Improvement
- CTA Optimization
- User Behaviour Analysis
- Heatmap & Tracking Setup

# OUR CORE SERVICES

## D. CREATIVE SERVICES



1.

### GRAPHIC DESIGNING

- Social Media Creatives
- Posters & Flyers
- Branding Kits
- Brochure Design
- Event Creatives
- Political Campaign Creatives
- Infographics
- Corporate Presentation Design



2.

### VIDEO EDITING & REELS CREATION

- Instagram Reels
- YouTube Videos
- Short-form Content
- Documentary Film
- Promotional Videos
- Corporate Videos
- Event Highlights
- Political Campaign Videos



3.

### PODCAST PRODUCTION

- Audio Setup
- Podcast Recording
- Editing & Enhancement
- Distribution
- Thumbnail Design
- Podcast Branding
- Multi-platform Publishing

# OUR CORE SERVICES

## E. BRANDING SERVICES



### 1. BRANDING & IMAGE BUILDING

- Brand Identity Design
- Logo & Visual Identity
- Corporate Branding
- Public Image Building
- Personal Branding
- Influencer Branding
- Brand Positioning
- Brand Strategy



### 2. ONLINE REPUTATION MANAGEMENT (ORM)

- Reputation Monitoring
- Google Reputation Improvement
- Review Management
- Negative Content Suppression
- PR & Media Handling
- Social Reputation Management



### 3. POLITICAL CAMPAIGN MANAGEMENT

- Political Digital Campaign
- Election Branding
- Social Media War Room
- Constituency Promotion
- Candidate Image Building
- Public Engagement Campaign
- Political Video Promotion
- Campaign Strategy & Management



### 4. EVENT BRANDING & MANAGEMENT

- Event Promotion
- Event Branding Design
- Stage & Venue Branding
- Digital Event Marketing
- Live Streaming Management
- Photography & Videography
- Press & Media Coverage
- Event PR Campaigns



### 5. BRAND PROMOTION & PUBLIC RELATIONS

- Press Release Writing
- Media Coverage
- Influencer PR
- News Portal Promotions
- Interview Management
- Crisis PR Management
- Digital PR Campaigns

# INDUSTRIES WE SERVE



**NGO**



**POLITICIAN**



**EDUCATION**



**HEALTHCARE**



**EVENT**



**TOURS & TRAVEL  
AGENCY**



**ASTROLOGER**



**REAL ESTATE**



**NEWS MEDIA  
AGENCY**



**ARTIST**



**RESTAURANT**

# OUR FEATURED PROJECTS



**International Gita Jayanti Mahotsav 2025**  
Mumbai Maharashtra



**Bharatiya Youth Parliament 2026**  
Talkatora Stadium, New Delhi

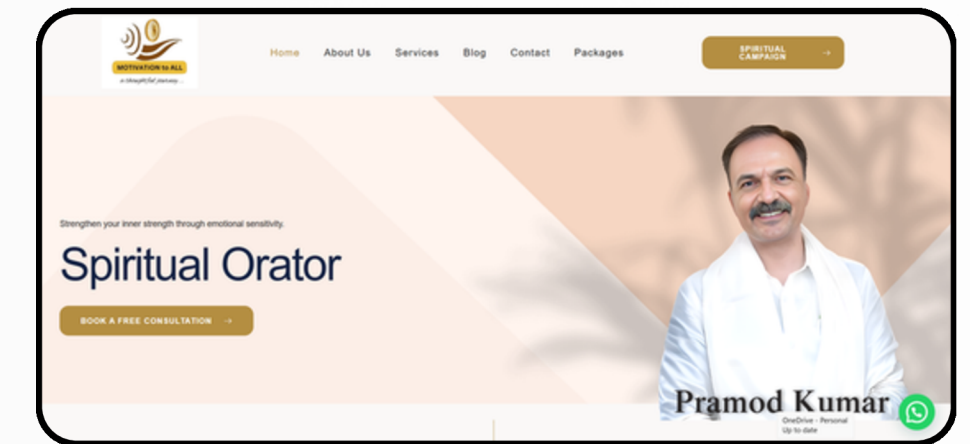
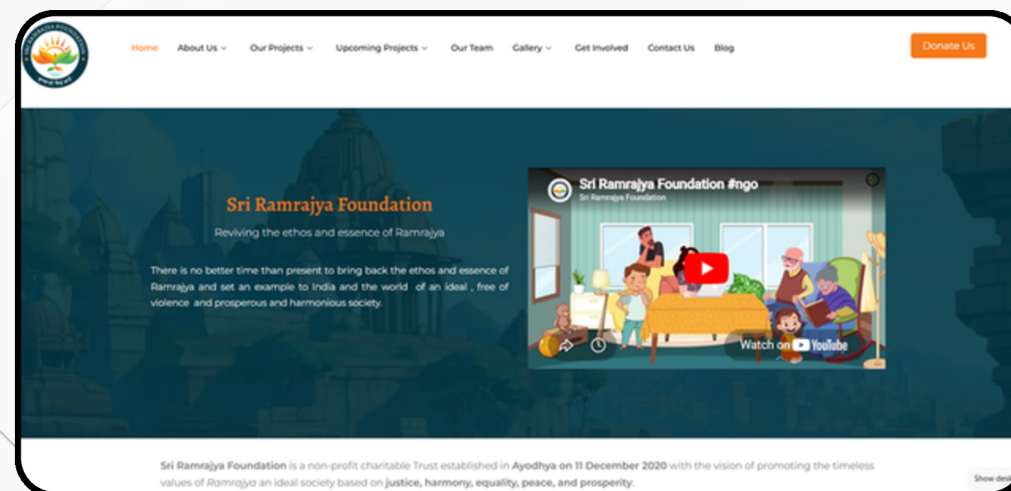
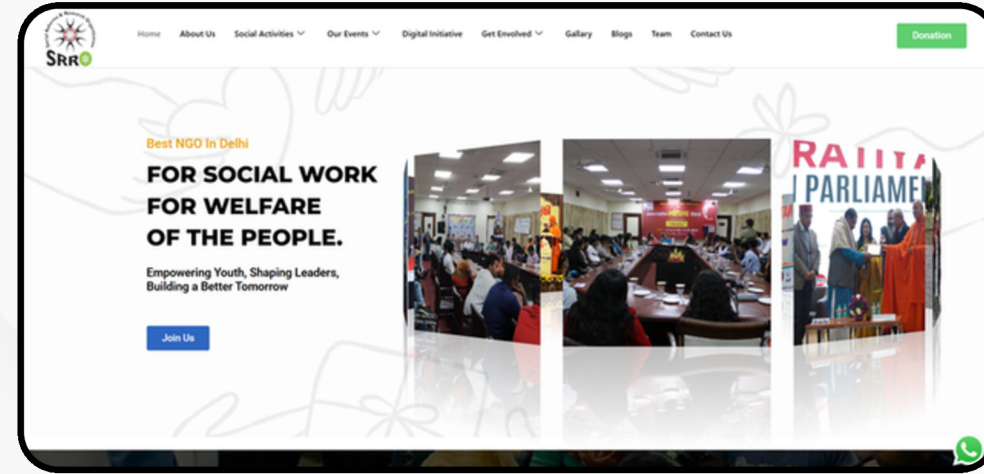
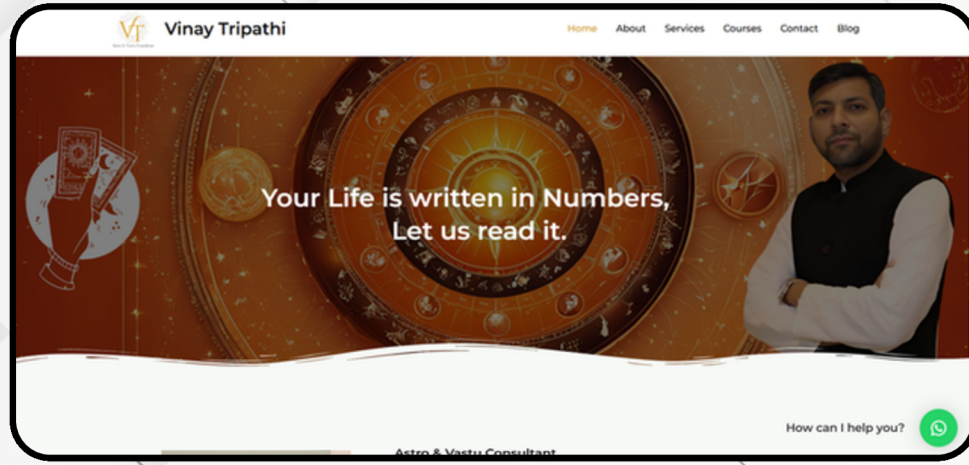


**Vishwa Dharm Samvad 2021-2022-2023**  
New Delhi



**Barkha Badariya Mahotsav 2025**  
New Delhi

# OUR FEATURED PROJECTS



# OUR CLIENTS

Trusted by Brands. Chosen for Results.



**SIMPLADENT**  
CLINICS

**ORL International Hospital**  
Excellence Noble Trustworthy

**Navya Clinic**  
(Dr. Ravinder Pandey)



**NATIONAL खबर**  
thenationalkhabar.com

**खराज EXPRESS**  
S M B C



**खबर STATION**

**NRJ GROUP**  
NRJ HOLIDAYS



**GJ GULATI JEWELLERS**  
SINCE 1996

# OUR CORE TEAM



Managing branding operations and strategic coordination



**Deepali Mohadikar**

**Sr. Manager (HR-Admin)**

Managing branding operations  
and strategic coordination.



**Kapil Bhalla**

**Production Head**

Managing branding operations  
and strategic coordination.



**Piyush Bajwan**

**Senior Manager**

Managing branding operations  
and strategic coordination.



# THANK YOU

## FOR **EXPLORING** OUR PORTFOLIO

We truly appreciate the time you spent exploring our work.

At KPR Branding Bharat Pvt. Ltd., we don't just deliver services — we build relationships, create impact and help brands grow with purpose.

*Let's Build Something  
Extraordinary Together!*

“  
Your Vision.  
Our Strategy.  
Shared Success.  
”



**WE LOOK FORWARD TO WORKING WITH YOU**

## READY TO GROW **YOUR BRAND?**

Let's connect and create powerful stories together.



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Email Us



www.kprbrandingbharat.com  
Visit Our Website



New Delhi, India  
Our Location